



SSM Institute of Engineering and Technology

Dindigul -Palani Highway , Dindigul -624 002

Approved by AICTE, New Delhi Affiliated to Anna University, Chennai

Accredited by NAAC & NBA



INSTITUTION'S INNOVATION COUNCIL

in Association with

IPR CELL

Organises

AWARENESS PROGRAM ON

“INTELLECTUAL PROPERTY RIGHTS”



RESOURCE PERSON

Mr. J.E. Moshe Dayan

Government.Certified Trainer for NIPAM Mission 2.0



05 MARCH 2024

1.30 PM TO 4.00 PM



SEMINAR HALL- 1

EVENT COORDINATORS

Dr. G. Selvabharathi , HoD/Civil

Ms. R. Sangeetha , AP/ECE

PRESIDENT /IIC

Dr. K. Vinoth Kumar,

HoD /AI &DS

CHIEF PATRON

Dr. D. Senthil Kumaran

Principal

All are Cordially invited



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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

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Dindigul – Palani Highway, Dindigul 624 002

Date: 24.02.2024

From

Dr. G. Selvabharathi, Associate Professor & Head/ Civil,
Ms. R. Sangeetha, Assistant Professor/ ECE,
SSM Institute of Engineering and Technology,
Dindigul - 02.

To

The Principal,
SSM Institute of Engineering and Technology,
Dindigul.- 02

Through Proper Channel,

Respected Sir,

Subject: Seeking Permission for organizing Awareness Program on “INTELLECTUAL PROPERTY RIGHTS” for Faculty members – reg.

It is planned to organize an Awareness Program on “INTELLECTUAL PROPERTY RIGHTS” for Faculty members organized by Institution’s Innovation Council (IIC) in association with IPR Cell on 01.03.2024. So, we request you to kindly provide permission for the Awareness Program.

Thanking You.

Yours Sincerely,

R. Sangeetha
24/2

Principal



Date: 01.03.2024


Institution's Innovation Council

in association with

IPR Cell

Circular

Institution's Innovation Council of SSMIET has planned to organize Awareness Program on "INTELLECTUAL PROPERTY RIGHTS" for Faculty members by Mr. J. E. Moshe Dayan, Government Certified Trainer for NIPAM, is scheduled on 05.03.24 (1:30 p.m to 04:00 p.m) in Seminar Hall 1. In this regard all the faculty members are encouraged to attend the session and get benefitted.


11/3/24
1/3/24
Co-ordinators

Dr. G. Selvabharathi, HoD/Civil
Ms. R. Sangeetha AP/ECE


02/03/24
President/ IIC

Dr. K. Vinoth Kumar
Professor & Head/AI&DS


Principal

Dr. D. Senthil Kumaran

Copy to: Chairman and ED for kind

Information Administrative Officer

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&BS

EEE

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INSTITUTION'S INNOVATION COUNCIL

in Association with

IPR CELL

Organises

AWARENESS PROGRAM ON

“INTELLECTUAL PROPERTY RIGHTS”



RESOURCE PERSON

Mr. J.E. Moshe Dayan

Government.Certified Trainer for NIPAM Mission 2.0



05 MARCH 2024

1.30 PM TO 4.00 PM



SEMINAR HALL- 1

EVENT COORDINATORS

Dr. G. Selvabharathi , HoD/Civil

Ms. R. Sangeetha , AP/ECE

PRESIDENT /IIC

Dr. K. Vinoth Kumar,

HoD /AI &DS

CHIEF PATRON

Dr. D. Senthil Kumaran

Principal

All are Cordially invited

Background of the event:

Intellectual Property Rights (IPRs) are a set of exclusive rights protected by law which are accorded to creators or persons over their creations for a certain time period. An IP right holder can realize value from its intellectual assets through utilizing it internally for its own processes or share it externally through provision of goods and services to customers. The latter can be achieved through legal mechanisms such as licensing or assignment.

In today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important. Intellectual Property (IP) is the fuel that powers the engine of prosperity, fostering invention and innovation. The increasing significance of intangible assets in the global economy is forcing business organizations to actively manage their IP as a key driver for building and sustaining their competitive advantage and achieving superior performance.

IPRs are now being used not only as a tool to protect creativity and generate revenue but also to build strategic alliances for socio-economic and technological growth. Accordingly, in order to foster the protection of innovations and creativity, the Intellectual Property Office under the Ministry of Commerce and Industry is dedicated to mobilize the use of such technological advancement for the economic development of the country.

The generation of IP largely takes place at the State level through small, medium and big industries, academic institutions and individuals. Most States have not yet evolved their IP strategies and ecosystems in terms of effective facilitating services for all sectors including MSMEs and start-ups, creating awareness, conducting training programs, systems for utilization of IPR etc.



Date: 05.03.2024

Institution's Innovation Council

In association with

IPR CELL

of the Event : Awareness Program on "INTELLECTUAL PROPERTY RIGHTS"

and Time : 05.03.2024, 1.30 p.m. - 04.00 p.m.

ce : Seminar Hall 1

ource Person : Mr. J. E. Moshe Dayan, Govt. Certified Trainer for NIPAM

ATTENDANCE SHEET

Name of the Faculty	Designation	Department	Signature
Dr.G.Selvabharathi	Professor / HoD	Civil	
Mr.P.M.Sharan Karthik	Assistant Professor	Civil	
Dr.M.P Karthick	Assistant Professor	Civil	
Mr.S.Kannan	Assistant Professor	Civil	
Ms.M.Muthulakshmi	Assistant Professor	Civil	
Dr.C.Sujatha	Professor/ HoD	CSE	
Ms.N.Anu Lavanya	Assistant Professor	CSE	
Mrs.N.J. Divya	Assistant Professor	CSE	
Ms.V.Sudharsana	Assistant Professor	CSE	
Mr. P.V.Samuel Devakumar	Assistant Professor	CSE	
Dr.K.Vinothkumar	Professor/ HoD	AI&DS	
Mrs.S.Divya	Assistant Professor	CS&BS	
Dr.S.Karthigai Lakshmi	Professor / HoD	ECE	

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Dr.M.Premkumar	Associate Professor	ECE	
Mr.J.Vetrimanikumar	Assistant Professor	ECE	
Mr.K.S.Arunkumar	Assistant Professor	ECE	
Mrs.G.Saranya	Assistant Professor	ECE	
Ms.R.Sangeetha	Assistant Professor	ECE	
Mrs.K.Divya	Assistant Professor	ECE	
Mrs.K.Moniga	Assistant Professor	ECE	
Mr.D.Manoj	Assistant Professor	EEE	
Mr.P.Siva Subramanian	Assistant Professor	EEE	
Mrs.R.Ramya	Assistant Professor	EEE	
Ms.E.Jasmine	Academic Intern	EEE	
Mr.C.Silambarasan	Assistant Professor	Mechanical	
Mr.M.Prabakaran	Assistant Professor	Mechanical	
Mr.P.Dheenathayalan	Assistant Professor	Mechanical	
Mr.U.Karthick	Assistant Professor	Mechanical	
Mr.M.Selwin	Assistant Professor	Mechanical	
Dr.S.Pon Suriya Prakash	Assistant Professor	Mechanical	
Mr.D.Thamarai Selvan	Assistant Professor	Mechanical	

Co-Ordinators

President/ IIC

Principal

Dr. G. Selvabharathi, HoD/Civil
Ms. R. Sangeetha AP/ECE

Dr. K. Vinoth Kumar
Professor & Head/AI&DS

Dr. D. Senthil Kumaran



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Name of the Student	Department	Signature
Aakash Raj S	ECE	S. Aakash Raj
Aarthi A.M	ECE	A. M. Aarthi
Almas Marjiya S	ECE	Almas Marjiya S.
Amalarani S	ECE	A. Amalarani.
Angel Paulina .B	ECE	B Angel Paulina .
Balakrishnan S	ECE	S. Balakrishnan
Chinthaikku Iniyan M	ECE	M. Chinthaikku Iniyan
Dhanashree R	ECE	R. Dhanashree
Dhivya N	ECE	N. Dhivya.
Dhivya Dharshini B	ECE	Dhivya Dharshini B
Divyadharshini K	ECE	K. Divyadharshini
Divya Sree S	ECE	S. Divya Sree
Farhath Naseem J	ECE	Farhath Naseem J
Gokulramnath K	ECE	K. Gokulramnath.
Gowtham K	ECE	K. Gowtham
Gowtham M	ECE	M. Gowtham
Hameed Husain M	ECE	M. Hameed Husain
Jamuna G	ECE	Jamuna G
Jeeva S	ECE	S. Jeeva
Jeya Seelan S	ECE	S. Jeyaseelan.
Kabilan R	ECE	R. Kabilan
Kajal Krishna C	ECE	Kajal Krishna. C

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INSTITUTION'S
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COUNCIL

(Ministry of Education, India)

Kalpana S	ECE	S. Kalpana
Kamatchi Velan M	ECE	M. Kamatchi Velan
Kaviya M 12.11.2003	ECE	M. Kaviya
Kaviya M 6.3.2004	ECE	M. Kaviya
Keerthana U	ECE	U. Keerthana
Keerthivarman M	ECE	M. Keerthivarman
Kiran Chellaperumal G	ECE	G. Kiran Chellaperumal
Kiruthiga M	ECE	Kiruthiga M.
Kishore M	ECE	M. Kishore
Kishore Kannan H	ECE	H. Kishore Kannan
Lakshmi Priya P	ECE	P. Lakshmi Priya
Latha K	ECE	Latha K.
Lijesh Karthik V	ECE	V. Lijesh Karthik
Lisha R	ECE	R. Lisha
Vijay	ECE	V. Vijay
B.Balasubhanu	ECE	B. Balasubhanu
Mohamed Sulaiman	ECE	A. Mohamed Sulaiman
Naveen Kumar R	ECE	R. Naveen Kumar
Muthuvel M	ECE	M. Muthuvel
Robin JJ	ECE	J. J. Robin
Sabitha Jones M	ECE	Sabitha Jones M
Sanjeevi M	ECE	M. Sanjeevi
Sanjitha Fathima S	ECE	S. Sanjitha Fathima

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INNOVATION
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(Ministry of Education, India)

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Sarathi V	ECE	V. Sarathi
Sasitha Shree M	ECE	M. Sasitha Shree
Sathish Kumar S	ECE	S. Sathish Kumar
Sathyadevi B	ECE	B. Sathyadevi
Selva Madhesvaran	ECE	R. Selva madhes varan.
Senthil Nathan M	ECE	M. Senthil nathan.
Shanmugapriya S	ECE	S. Shanmugapriya
Sibisudhan R	ECE	R. Sibisudhan
Sonaisakthi M	ECE	M. Sonaisakthi
Sooriya K	ECE	K. Sooriya
Sriram M	ECE	M. Sriram
Srisruthi S	ECE	S. Srisruthi
Subash Natrayan R.M	ECE	R.M. Subash Natrayan
Subhashini N	ECE	Subhashini N
Swetha M	ECE	S. Swetha
Valarmathi P	ECE	P. Valarmathi
Varnigadevi K	ECE	K. Varnigadevi
Varshini M	ECE	M. Varshini
Vasanth Kumar P	ECE	P. Vasanth Kumar
Vedhasri S	ECE	S. Vedhasri
Velmurugan P	ECE	P. Velmurugan
Vignesh V	ECE	V. Vignesh

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(Ministry of Education initiative)

Nakshagaraj A G	ECE	A. G. Nakshagaraj
Yuvashi M	ECE	M. Yuvashi
Yokeshwaran	CSE	B. Yokeshwaran
Karthikeyan. M	CSE	M. Karthikeyan
Mohammed Rila. M	CSE	M. Mohammed Rila
Prasanna. N	CSE	N. Prasanna
Srinivasan. T	CSE	T. Srinivasan
Mahendran. P	CSE	P. Mahendran
Syed Musharaf. M	CSE	M. Syed Musharaf


6/3/24


6/3/24
Co-Ordinators

Dr. G. Selvabharathi, HoD/Civil
Ms. R. Sangetha AP/ECE


06/03/24

President/ IIC

Dr. K. Vinoth Kumar
Professor & Head/AI&DS


Principal

Dr. D. Senthil Kumaran



Report on IPR Awareness Program

An Awareness Program of “Intellectual Property Rights” was organized by Institution’s Innovation Council (IIC) and IPR Cell arranged in the seminar hall 1 of SSM Institute of Engineering and Technology, Dindigul from 01:30 p.m. to 04:00 p.m. on 05th March, 2024. The target audience was the students and faculties of our Institute. More than 100 students attended the seminar along with the faculty members of every department.

Mr. J.E. Moshe Dayan., Faculty in EEE Dept and Coordinator -PSNA IPR Cell, Government Certified Trainer for NIPAM. Mission. 2.0, Member of eTISC- WIPO and Innovation Ambassador of IIC, PSNA College of Engg and Tech, Dindigul was invited for conducting this awareness program. DR. G.Selvabharathi (HoD/ Civil) and Ms. R.Sangeetha (AP/ECE) were coordinator of this activity. Dr. G. Selvabharathi, IPR Activity Coordinator welcomed the dignitaries. Dr.S.Karthigai Lakshmi., Dean Academic and Dr. K. Vinoth Kumar., President/IIC & ARIIA Coordinator presented a memento to the resource person.

Mr. J.E.Moshe Dayan was guest speaker of the session. He has started his talk with the necessity of the Patent. He has also explained the basic concept of Intellectual Property (IP) and Intellectual Property Right (IPR). Further, he gave details of role of IPR for innovations and startups. At the end, he briefly introduced various mechanisms to describe and protect IP. The session was very useful to faculties and students as they became aware for importance of IPR. The session was ended with the interaction among the speaker and present students.

About the Seminar:

Intellectual Property Rights (IPR) protection plays a key role in gaining an advantageous position in the competitive technology world for achieving economic growth. Thus, information on various technological advancements should be disseminated to the users of technology in order for our country to develop faster. Thus, a culture to make aware of development of technology to pertinent users is essential. This has become more pronounced in the globalized economy with international agreements and obligations in the fields of IPR in the WTO regime. Huge information is to be provided while filing a patent application in order to ensure full disclosure of the invention.

Topics covered:

Introduction of Intellectual Property Rights, IP Evolution

Patent: Introduction, Requirement of patentability, Example of some patent document, Pre filling requirement, Patent search, Prior art search, Free and paid patent search database, Fees, Patent office in India, Patent filling process.

Copyright: Introduction, Categories of copyrightable works, Copyright registration work flow, Copyright forms, Fees, Copyright Case laws.

Trademark: Introduction, Unregistered Trademark, Unregistered Service mark, Registered Trademark, Trademark forms, Examples, Trademark registration process, Trademark search, Important forms for Trademark, Fees, Renew trademark, Trademark Case laws.

Industrial Design: Introduction, Examples of registered designs, Essential requirements of design, Design application, Design registration process, Design search, Information required for design application, Design representation sheet, IDC Class, Fees, Design publication extracts, Design Case laws.

Trade Secrete: Introduction, Example of Coca-Cola.

Geographical Indication: Introduction, Example of **SIRUMALAI HILL BANANA**, Dindigul district in India

The Sirumalai hill Banana variety belongs to pome group genome AAB. There is a typical curvature and possesses a pleasant aroma and delightful taste. It is cultivated under rainfed conditions in perennial eco-system. The fruits are having shelf life upto 10 days under ambient temperature, and are available throughout the year. The sugar content is upto 230 brix with a sugar: acid ratio of 17:1. Sirumalai bananas have the characteristic flavour only when they are cultivated in higher elevation. Fruits have thick peel and ripened fruits are yellow in colour with five angles. The pedicel attachment is not very strong and the skin can easily slip away from the pulp even at fully ripened condition. The pulp is having less moisture content, even under over-ripe conditions. The pulp will not get spoiled even when the fruit skin turns black under over-ripe conditions.

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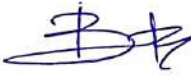
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Sirumalai bananas Grown under laterite soil rich in organic matter and the fruits are having medicinal value and liked by all age persons. The fruits are useful for clearing constipation and easy bowel movement. The fruits are having potassium content which is essential for effective functioning of nervous system in human being. It is well suited as a shade plant in the mixed cultivation with young coffee under permanent shade of tall and medium tall trees.

Finally, the expert talk was very fruitful and relevant for the students, and faculty members. The IPR Cell will try to arrange this type of expert talk at regular time of interval so that holistic development of student could be possible. We are also thankful to our Hon'ble Principal Dr. D. Senthil Kumaran for motivating IPR cell to organizing seminars on IPR .


7/3/24
Ms. R. Sangeetha
7/3/24
Co-Ordinators

Dr. G. Selvabharathi, HoD/Civil
Ms. R. Sangeetha AP/ECE


07/03/24
President/ IIC

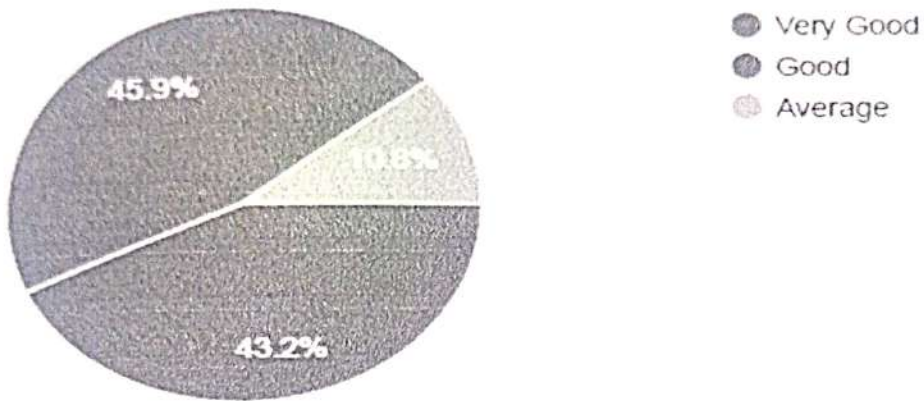
Dr. K. Vinoth Kumar
Professor & Head/AI&DS


07/3/24
Principal

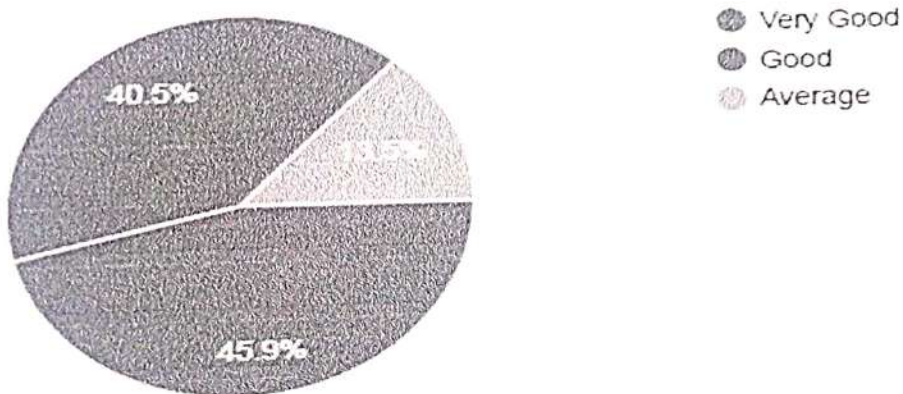
Dr. D. Senthil Kumaran

Feedback Form - Awareness Program on "INTELLECTUAL PROPERTY RIGHTS" 05.03.2024

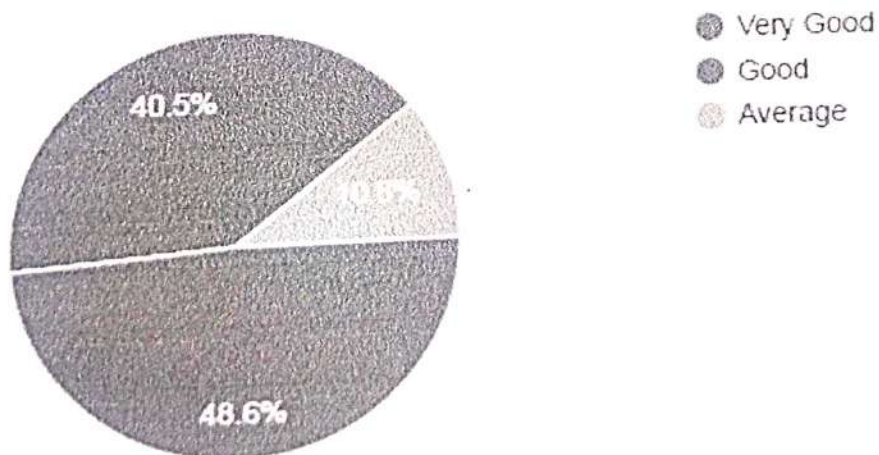
1. Information provided at this event is relevant to you.



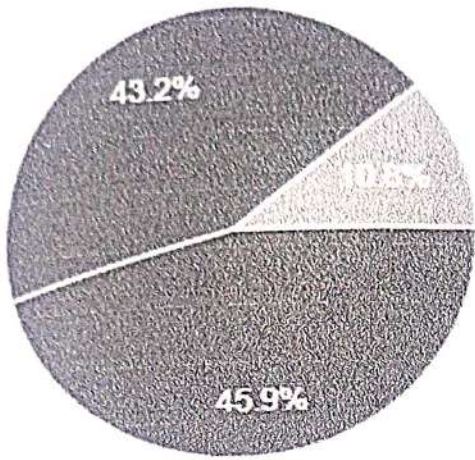
2. Was the Lecture sequence well - Planned?



3. Whether the lecture is clear and easy to understand?

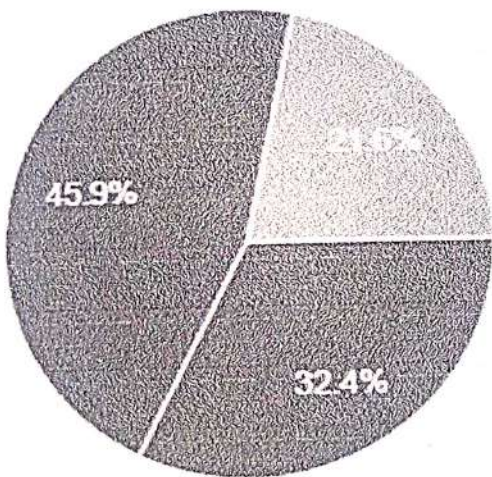


4. Whether the Resource Person encouraged the interaction?



- Very Good
- Good
- Average

5. Whether the time duration is sufficient?



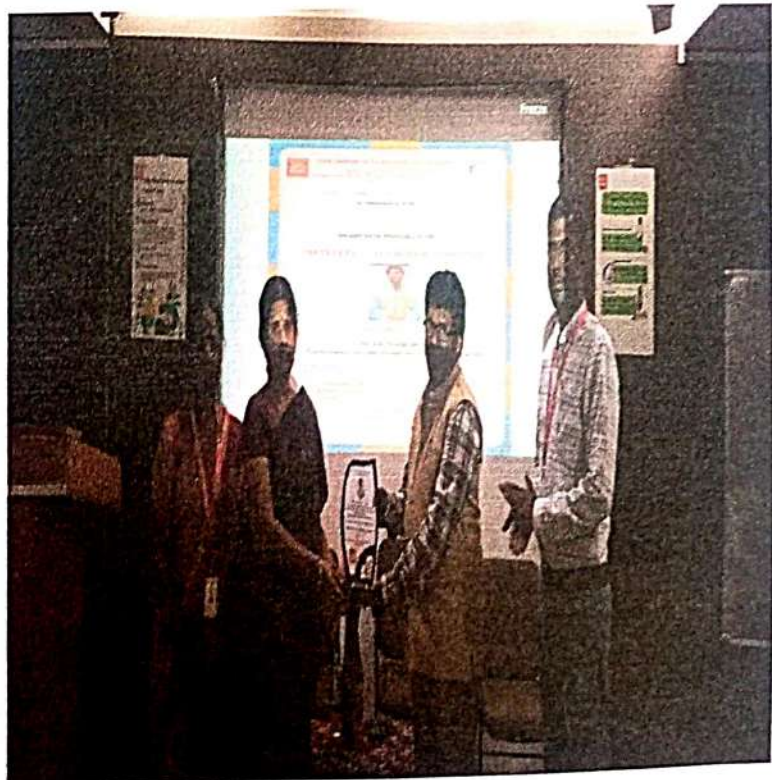
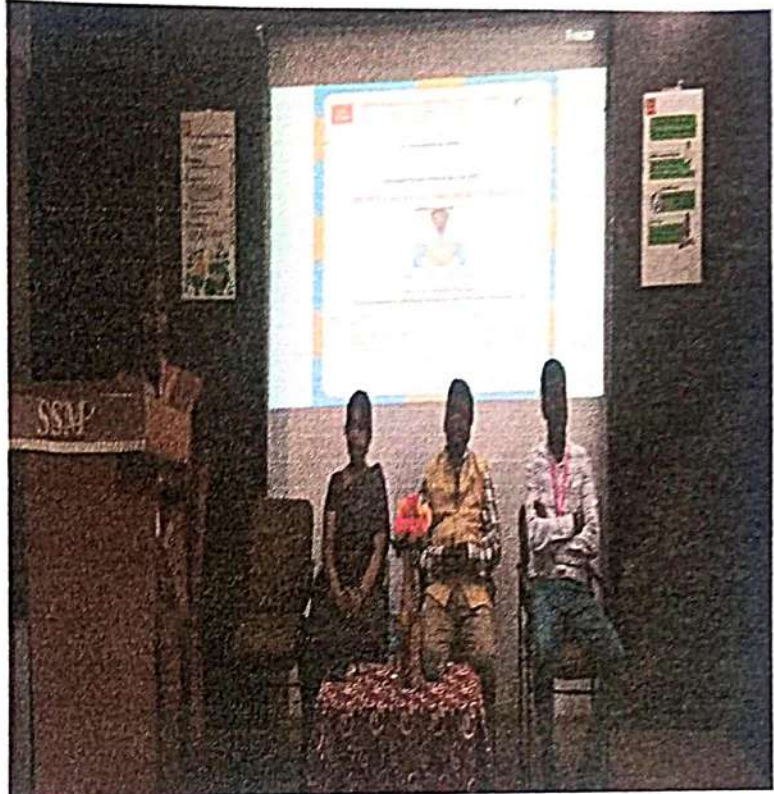
- Very Good
- Good
- Average

No of Participants: 110

Co-Ordinators

Dr. G. Selvabharathi, HoD/Civil
Ms. R. Sangeetha AP/ECE

Photos of the Events

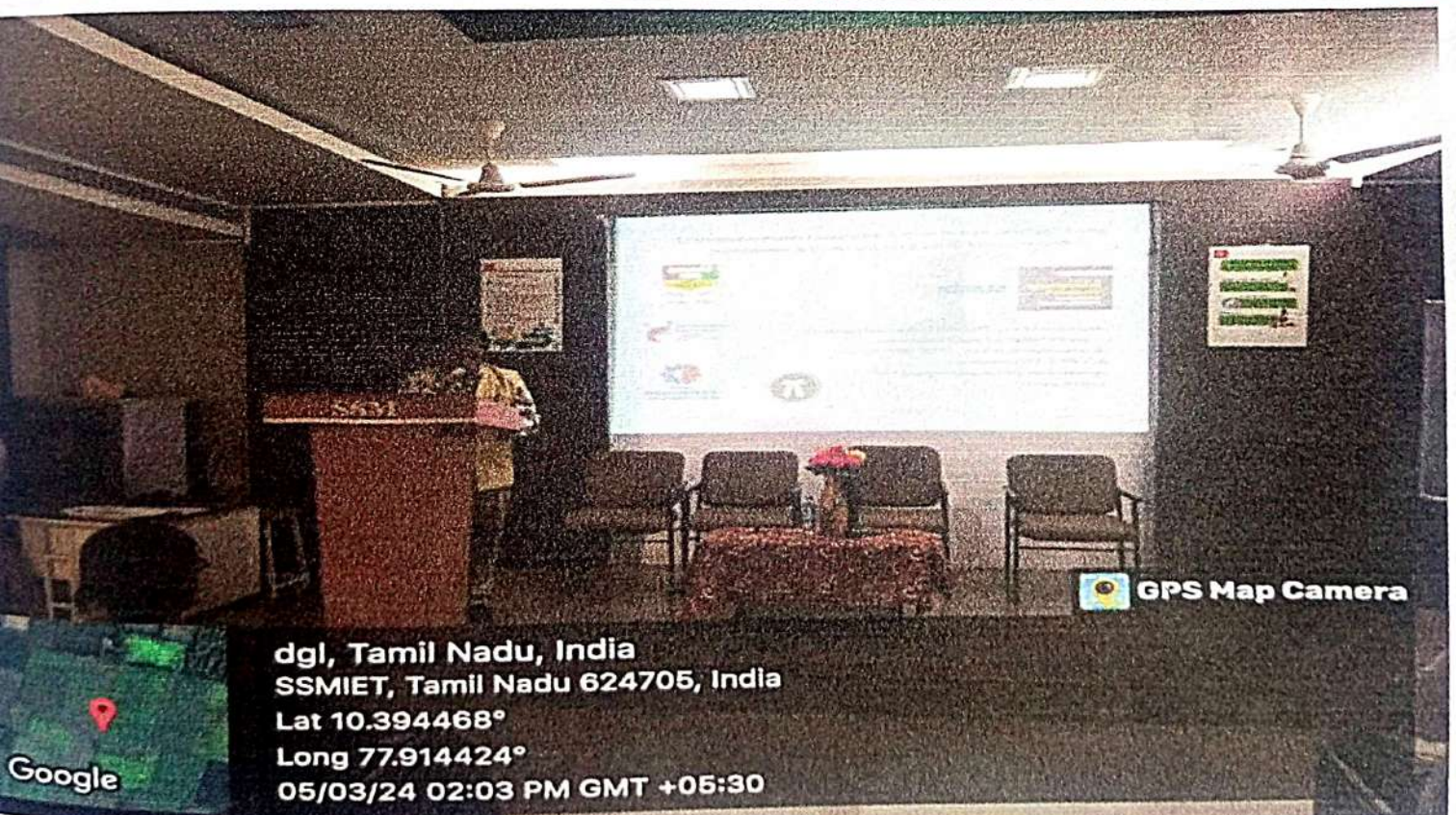




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GPS Map Camera

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Anaipatti, Tamil Nadu, India
9WWC+M5X, Dindigul - Palani Rd, Anaipatti, Tamil Nadu 624705, India
Lat 10.397232°
Long 77.920647°
05/03/24 03:48 PM GMT +05:30



Anaipatti, Tamil Nadu, India
9WWC+M5X, Dindigul - Palani Rd, Anaipatti, Tamil Nadu 624705, India
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Long 77.920647°
05/03/24 04:18 PM GMT +05:30





Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **March 05, 2024** in association with **Intellectual Property Office, Mumbai** by providing your valuable time and support is highly appreciated.

Solicit your continued support for outreach of IPR far and wide.



Date: March 15, 2024



(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
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SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

Dindigul – Palani Highway, Dindigul – 624 002.

Phone: 0451-2448800-99 (100 Lines) Fax: 0451-2448855

Email: ssmietdgl@gmail.com Website: www.ssmiet.ac.in

Date: 26.02.2024

From.

Dr. G. Selvabharathi,
Associate Professor & Head,
Department of Civil Engineering,
SSM Institute of Engineering and Technology,
Dindigul -02.

To.

The Principal,
SSM Institute of Engineering and Technology,
Dindigul-02.

Through Proper Channel,

Respected Sir,

Subject: Request for Permission for Memento -Reg.,

I am writing on behalf of Institution's Innovation. Council of SSMIET organizing Awareness Program on "INTELLECTUAL PROPERTY RIGHTS" for Faculty members on 01.03.2024 in our institute, to facilitate the resource person (Mr. J. E. Moshe Dayan), we kindly request your approval for the Memento.

Thanking You,

Ref 26/2/24

Yours Sincerely,



Principal

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No. 15

Date: 28/2/24

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Technology, DGL

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